

# APPLICATION ARCHITECTURE BLUEPRINT

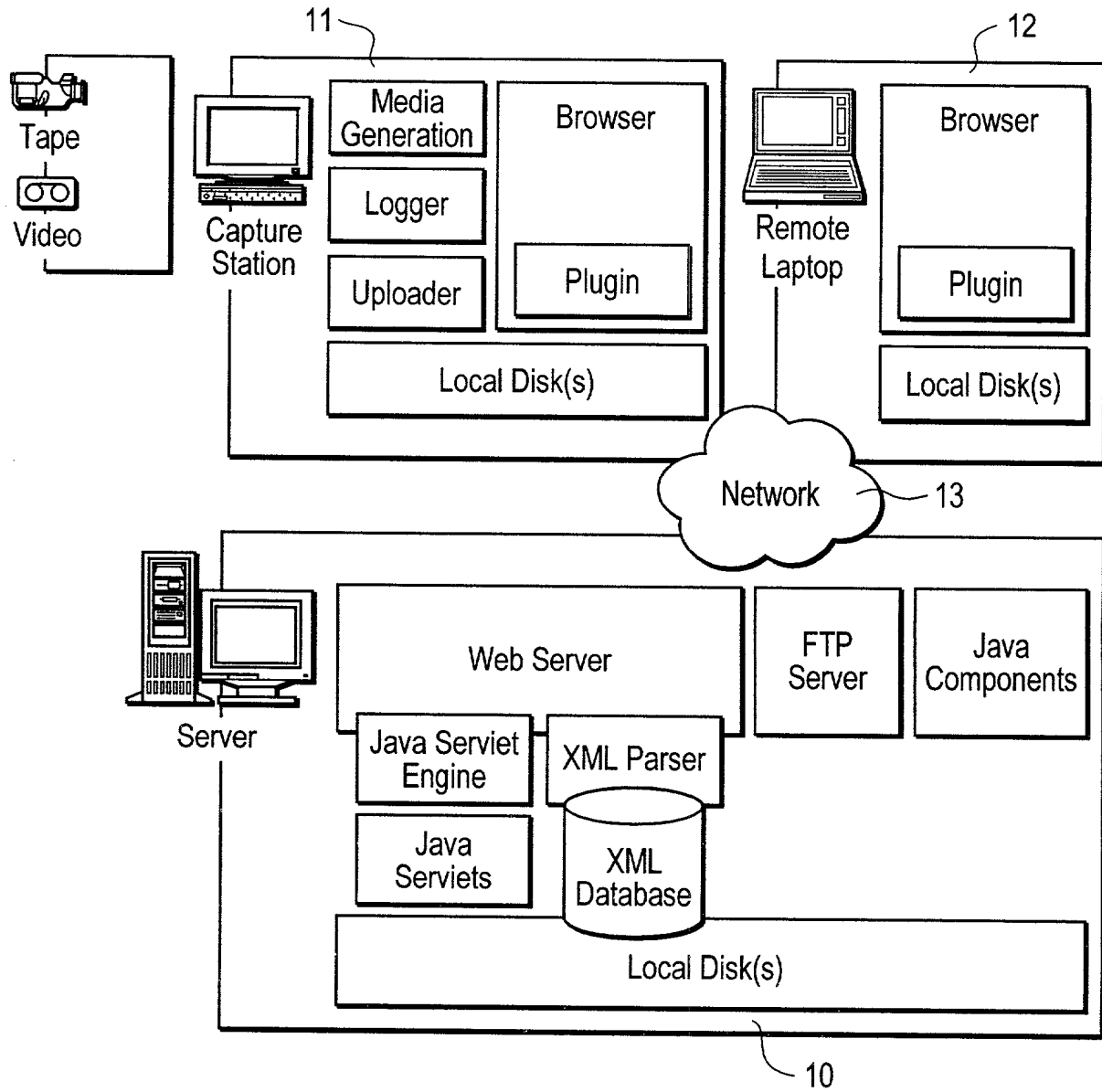


FIG. 1

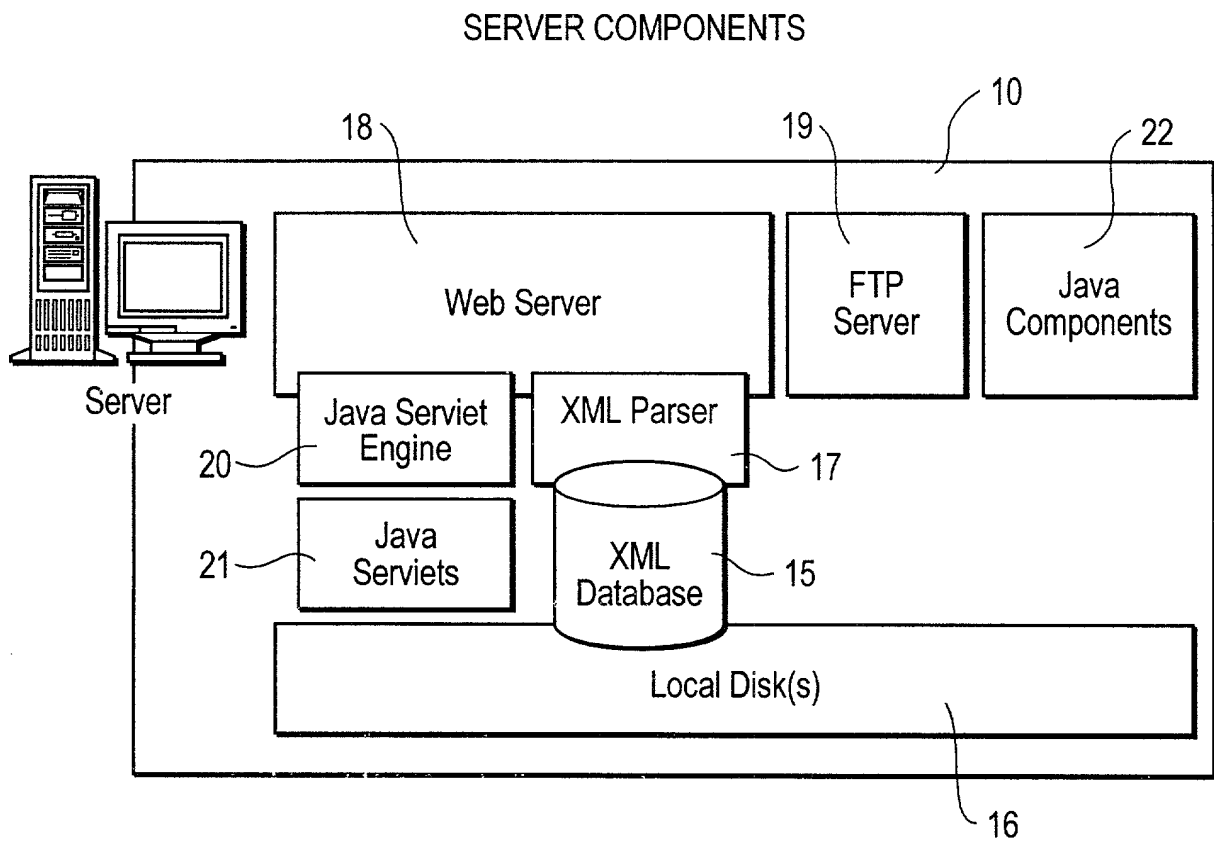
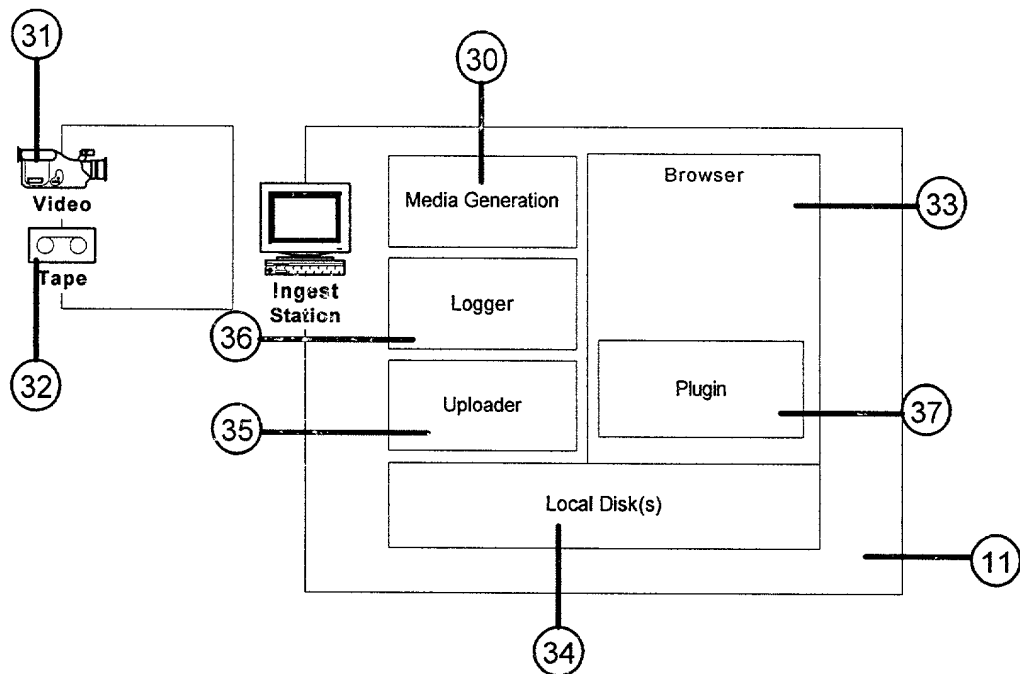


FIG. 2

**FIGURE 3. Ingest Workstation Components**



## NETWORKED LAPTOP COMPONENTS

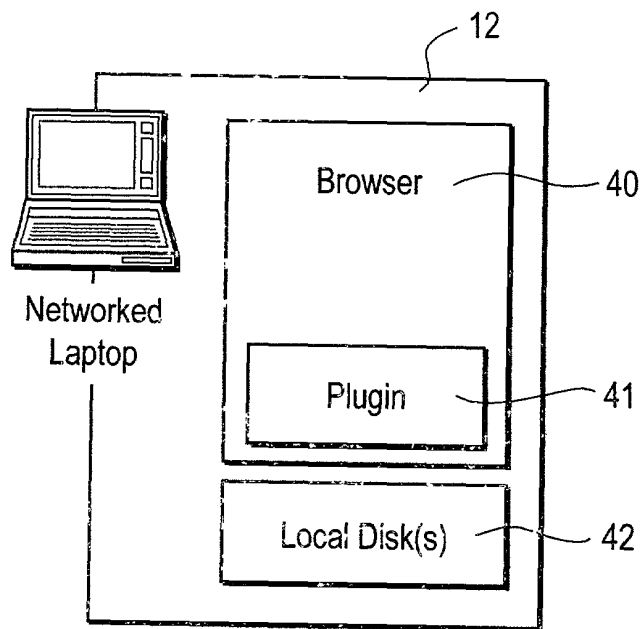


FIG. 4

[illegible]

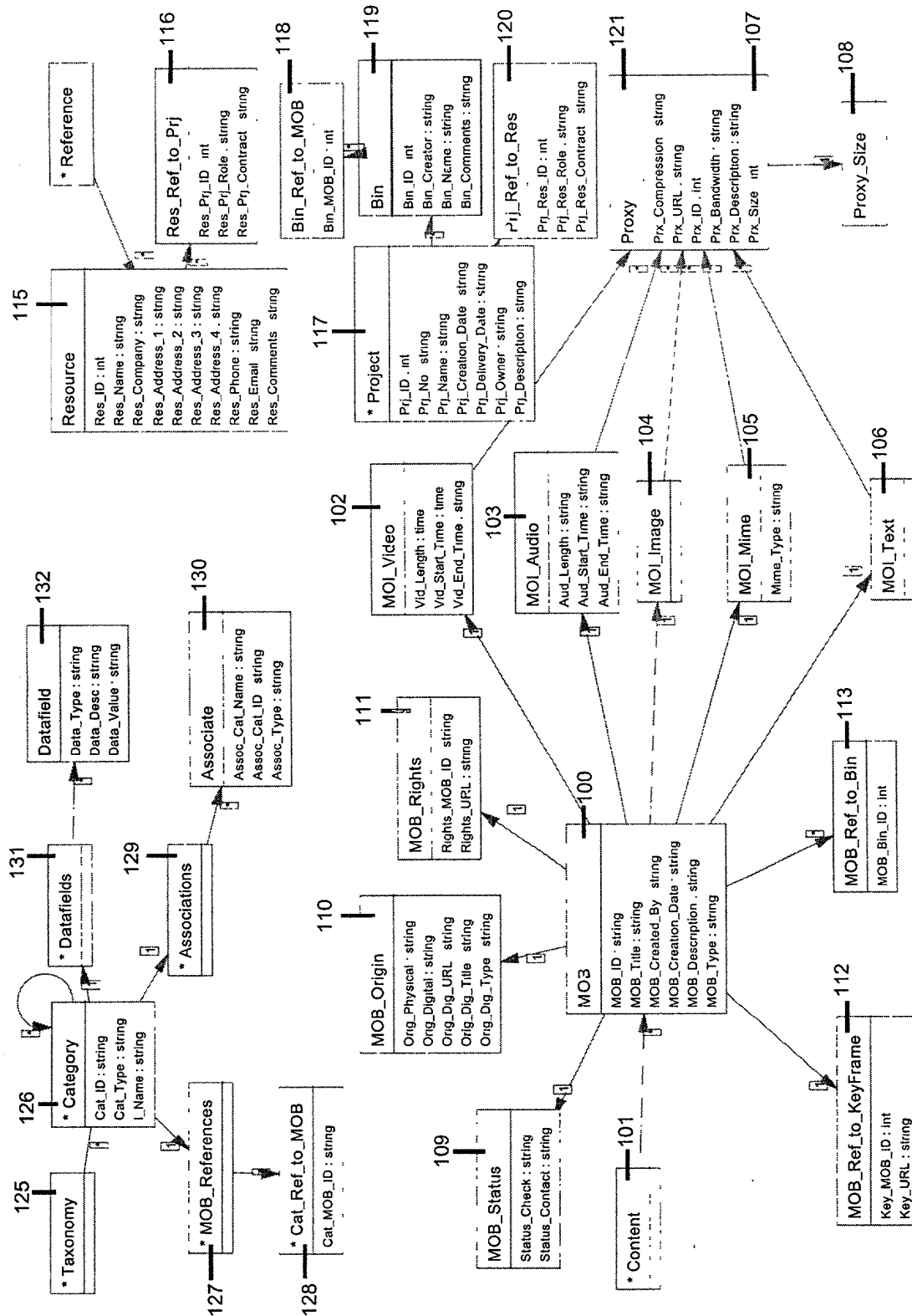
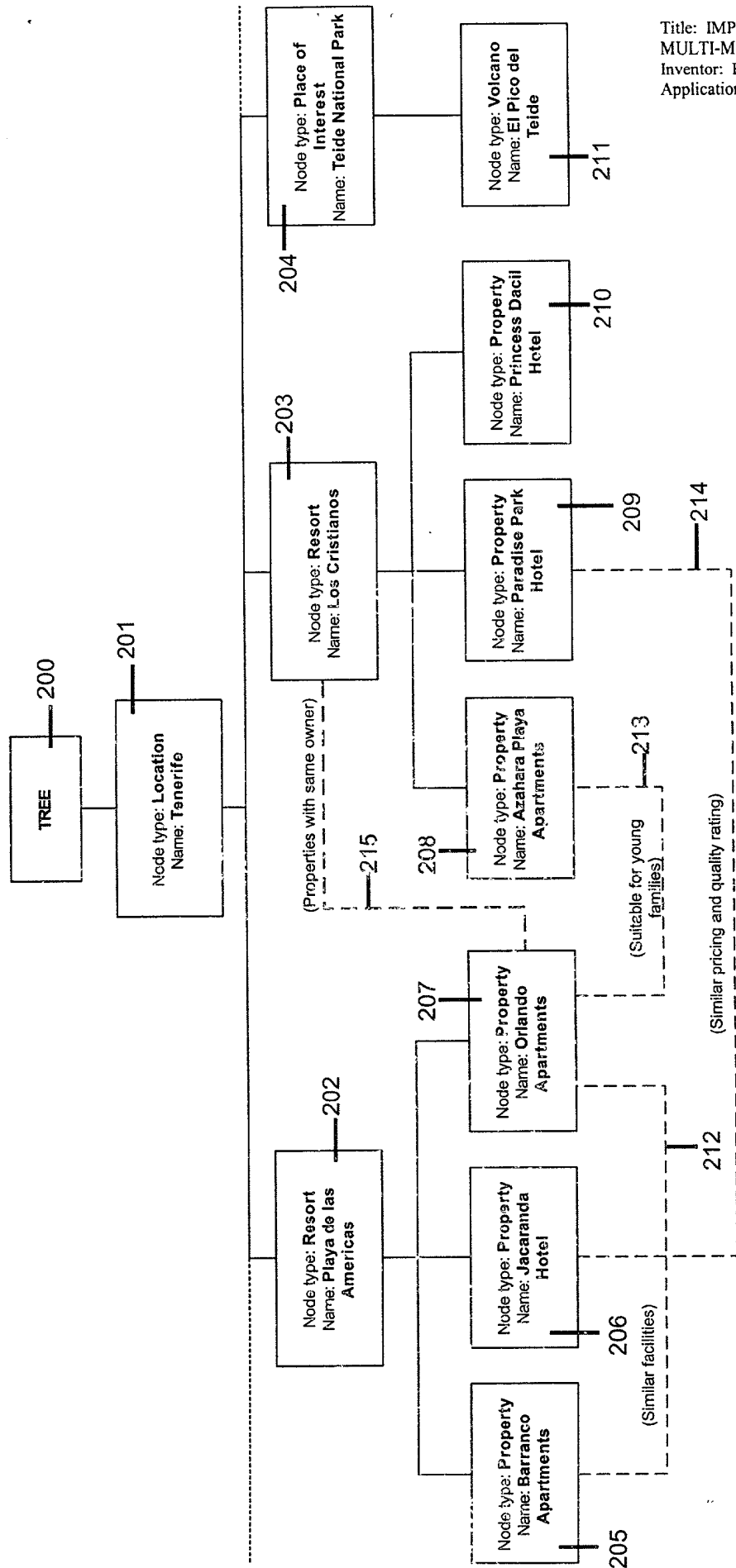


FIGURE 7A. Example of Taxonomy Tree



Key: \_\_\_\_\_ Inheritance  
 ----- Synonymy / General Relationship

### **FIGURE 7B. Example of Taxonomy Relationship**

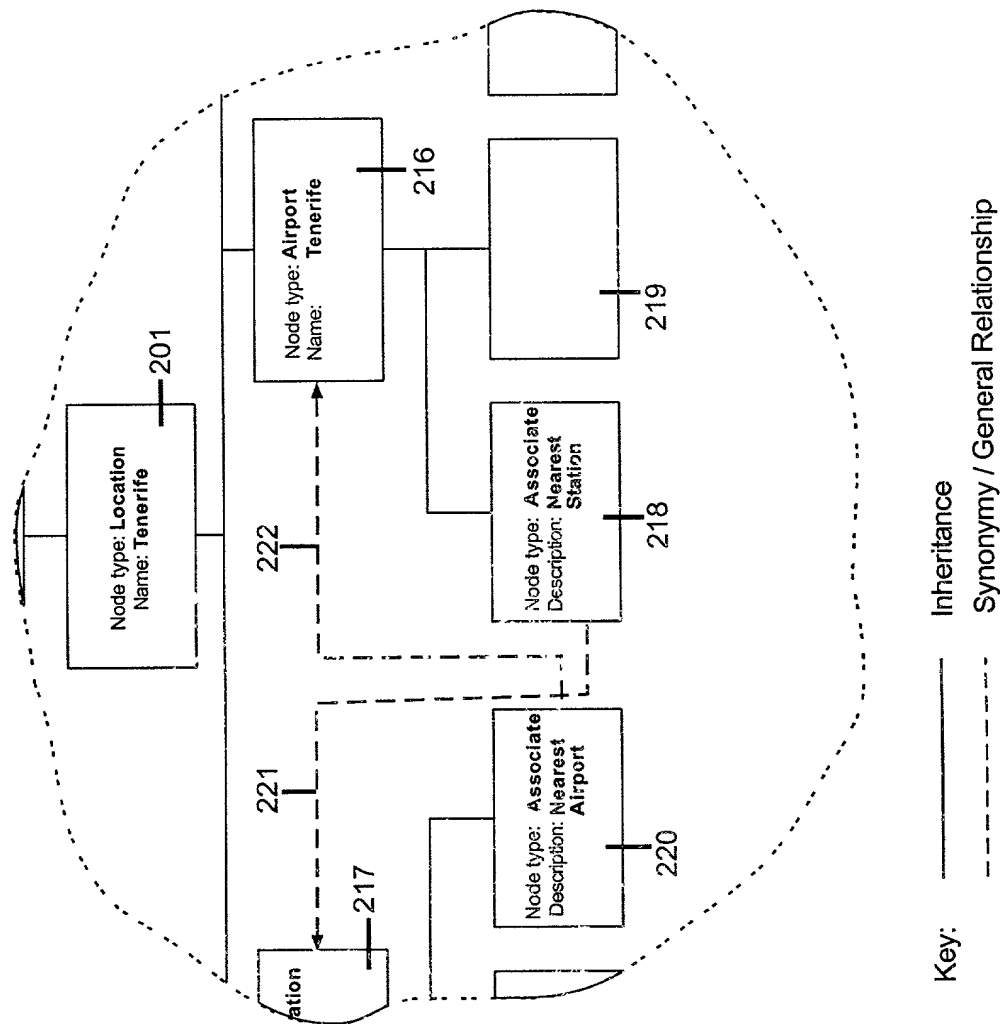




FIGURE 8

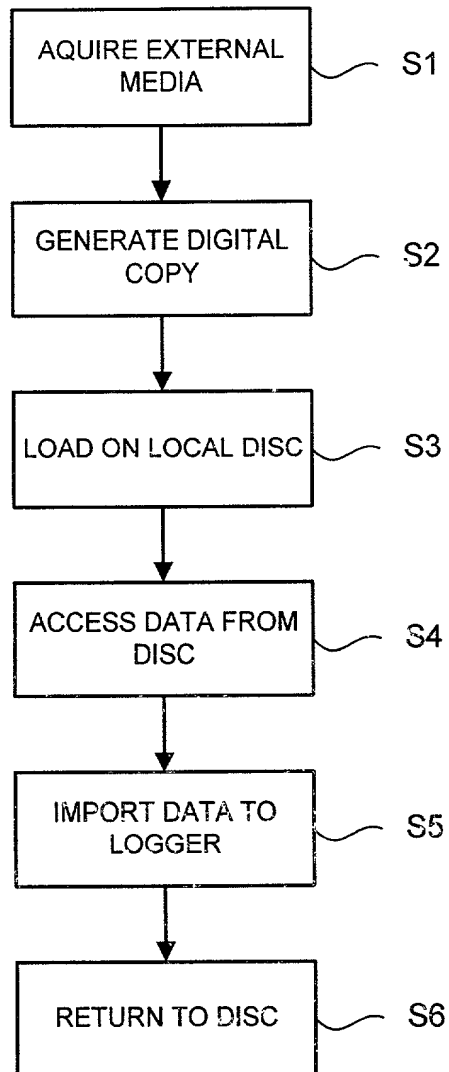


FIGURE 10

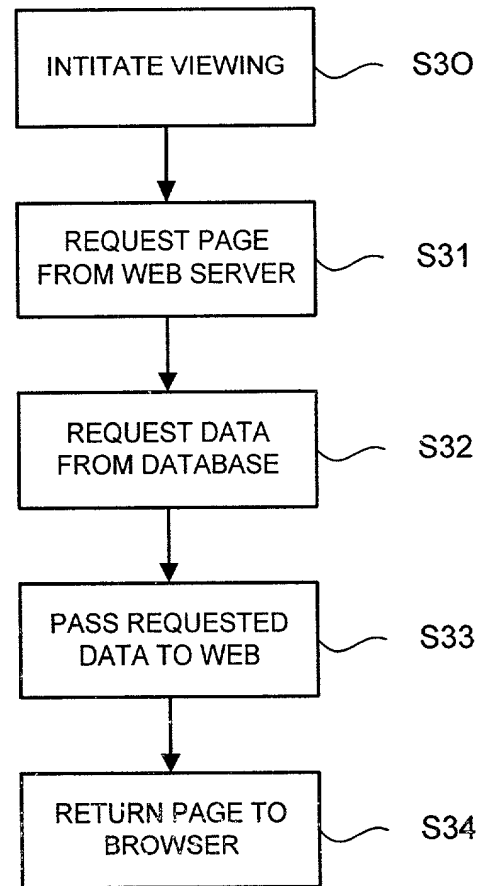
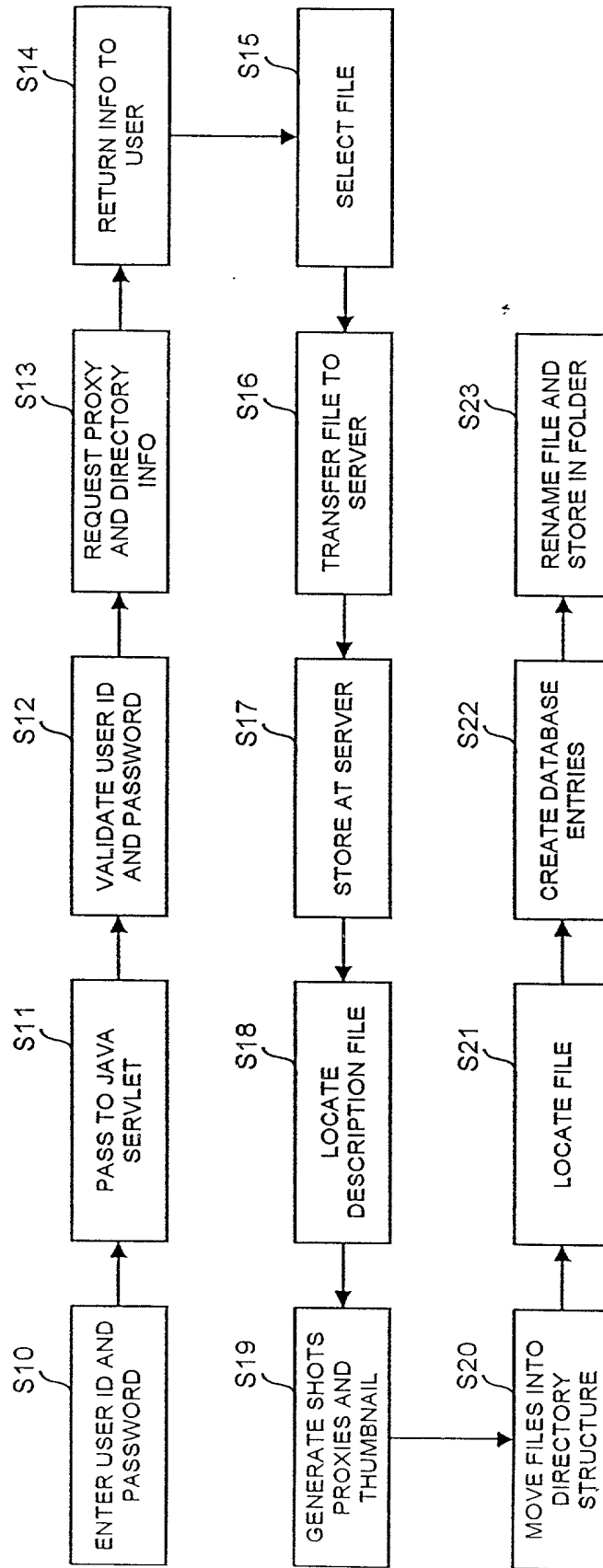


FIGURE 9A



## GENERATION OF COMPOSITE VIDEO THUMBNAIL

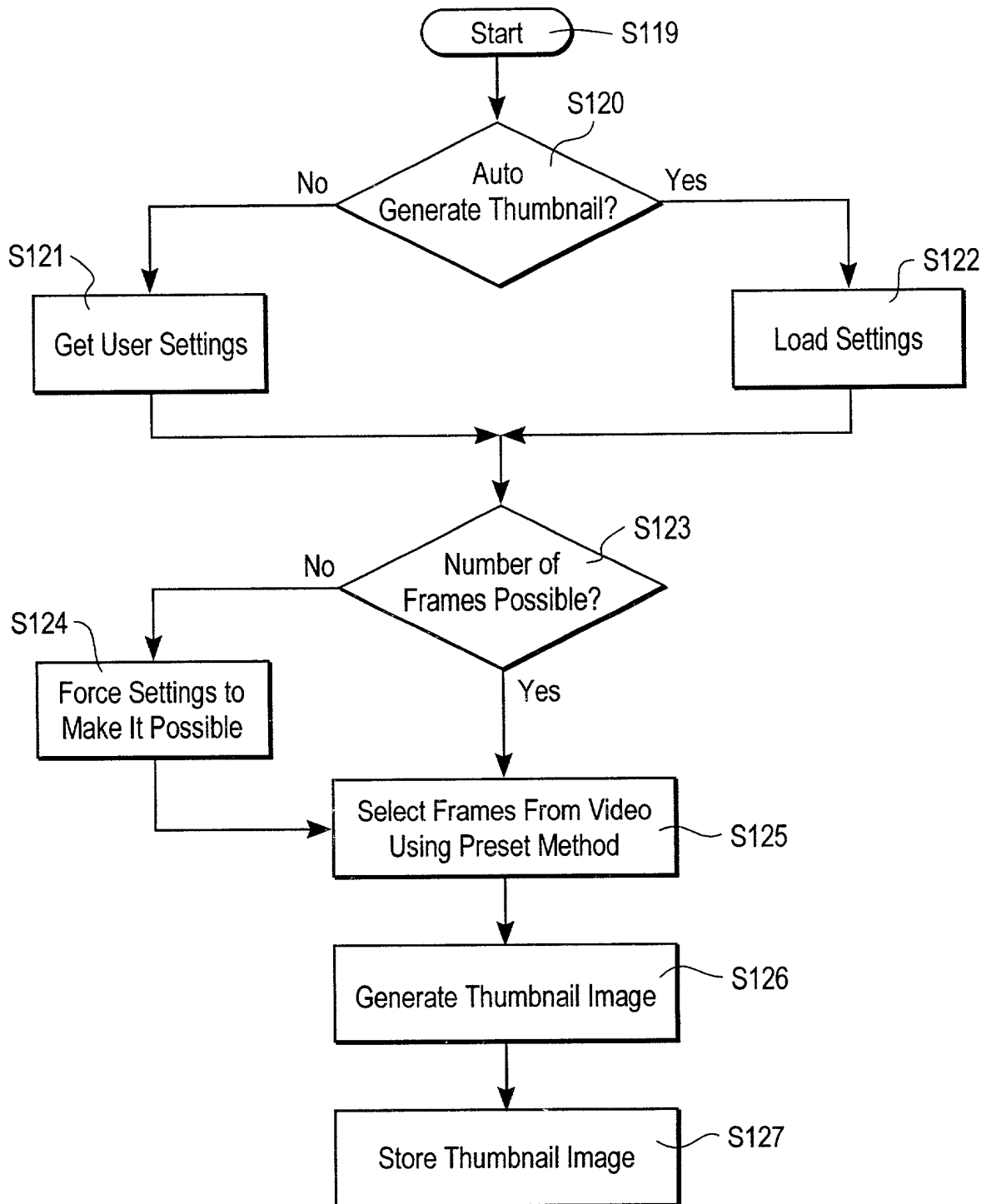


FIG. 9B

FIGURE 11

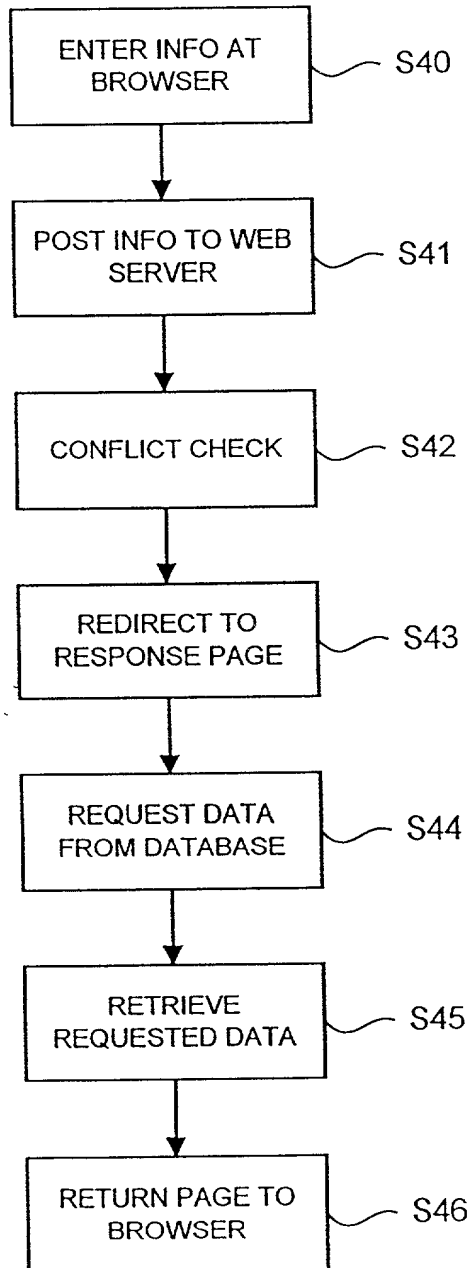


FIGURE 12

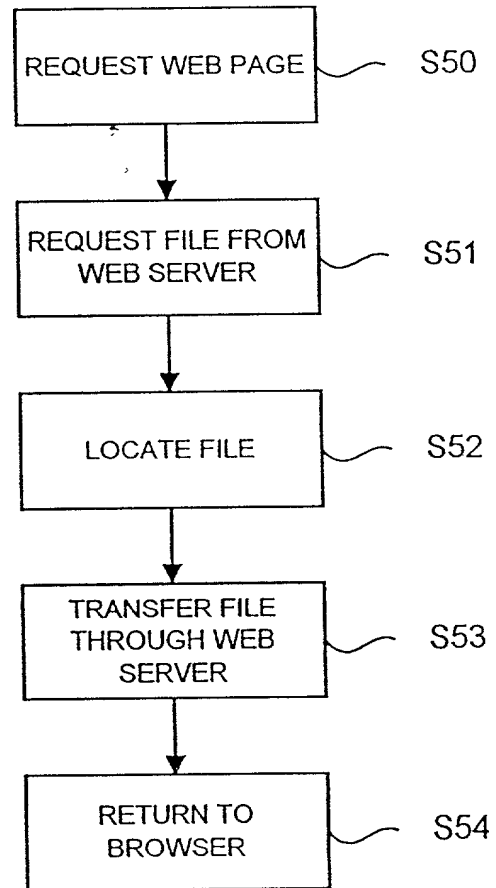
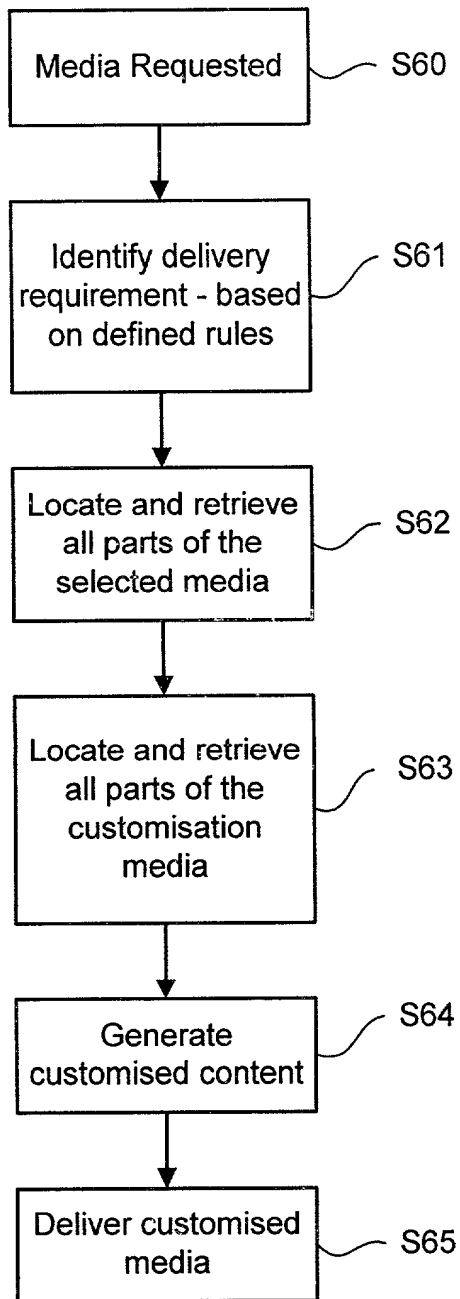
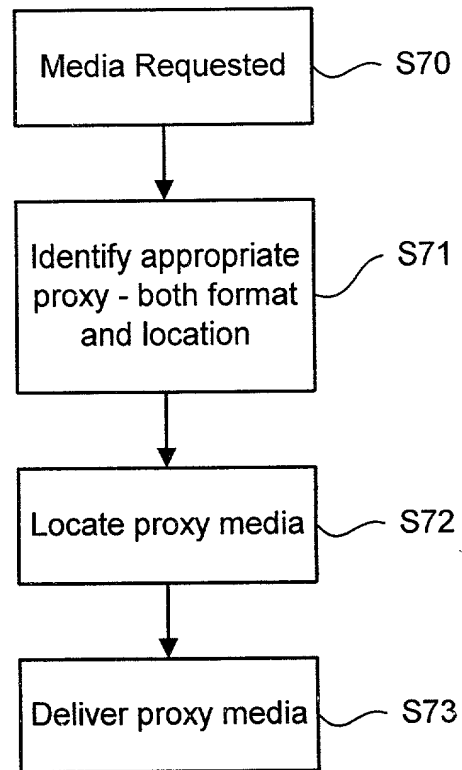


FIGURE 13



Customized Content e.g. Dynamic Branding

FIGURE 14



Proxy delivery